

BETA IOTA CHAPTER STRATEGIC PLAN 2023-2025

OVERALL GOALS: INCREASE VIABILITY, VISIBILITY, VITALITY. PRODUCTIVITY

GOAL ONE: INCREASE AND SUSTAIN VIABILITY AND VITALITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Increase Beta Iota active membership by 10% (based on total membership) | Develop Membership Advisory Council* Determine percentage increase for 6-month increments.
* Target specific inactive groups e.g., faculty, members <5 years to contact
* Work with CAC to send renewal invitations using various media.
* Work with the LDAC to connect new inductees or transfer/dual members to chapter mentors.
* Invite Sigma members to transfer to or become dual members of Beta Iota.
 | BODMembership AC | 10/12/202310/01/20241st year10/01/20252nd year | Evaluate every 3 monthsMembership AC-UC faculty < 5 years since active membership. 2/8/24LDAC submitting mentor-mentee program for newly inducted juniors 2/8/24 |
| Intentionally Increase numbers and diversity (age, race, gender, educational preparation) in volunteer and leadership positions. | * Develop strategies to increase diversity in leadership positions i.e., BOD, committees, ACs.
 | LSC & LDAC | 04/01/2025 | Evaluate every 3 monthsWorking on age, race, gender for current ballot. 2/8/24 |
| Increase membership numbers of Nurse Leaders at 3/year. | * Develop strategies to identify and invite eligible Nurse Leaders to chapter membership.
 | Governance Committee | 04/15/2024 1st year04/15/20252nd year | Evaluate every 3 months |

GOAL ONE: INCREASE AND SUSTAIN VIABILITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | * **ACTION**
 | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Promote sustainability through the development of leadership succession strategies. | * Orient new chapter members to Sigma and Beta Iota Chapter as a viable organization.
* Continually improve Chapter Leadership Intern Program
* Form a mentor-mentee program.
 | LSC & LDACLDAC | 07/01/20241st year7/01/20252nd year | Evaluate every 3 monthsPresident working on a time to orient new inductees to Beta Iota.New Mentor-Mentee Program developed. 2/8/24 |
| Ensure financial viability over time. | * Institute strategies that increase financial sustainability e.g., investment portfolio.
* Establish annual audit procedures.
* Establish an incremental membership dues increase given dues are the chapter’s primary income.
 | Finance AC | 07/01/2024 | Evaluate every 3 monthsRequesting an increase of $5 to total $35 for induction and membership renewal fees. 2/8/24 |

GOAL TWO: INCREASE VISIBILITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Increase chapter visibility within UCCON and community. | * Develop strategies to enhance chapter visibility in collaboration with UCCON administrators.
* Establish approaches to highlighting the chapter within the community through collaborative events and other activities.
 | BOD & PresidentCAC | 06/30/2024 | Evaluate every 3 monthsDean and Assoc Dean are active BI members and serving or willing to serve on committee/ACPresident – meeting with CCHMC Clinical Inquiry Group for collaborative work 2/8/24 |
| Increase number and types of communications with active members and inactive members (as appropriate) > than quarterly. | * Conduct review/evaluation of CAC Communication Plan.
* Develop strategies that increase the communication with active and inactive members.
* Evaluate role of website, The Circle, Sigma Connect, etc.
 | Communications AC | 06/30/20241st year06/30/2052nd year | Evaluate every 3 monthsCAC developing brand for brochure, postcard, and ways to participate on The Circle 2/8/24  |
| Develop collaborative relationships with mission-related professional nursing, community organizations, and health care systems. | * Establish collaborative relationship with CCHMC & UCHealth.
* Identify non-profit professional or community organizations with congruent missions appropriate for collaborative initiatives, events, programs
 | BOD appointed TF for Community EngagementProgram CommitteeResearch Committee | 06/30/20241st year06/30/20242nd year | Evaluate every 3 monthsMeeting with CCHMC on March 5, working with Jen Jackson at UCHealth and seeking meeting with Teri Grau at UCHealth. 2/8/24 |
| Recognize nursing excellence in the chapter and professional community a minimum of once/year. | * Develop criteria for identified awards that recognize nursing excellence in multiple areas.
* Establish a selection procedure to recognize award recipients at a minimum annually.
* Ensure appropriate publicity via multiple avenues.
 | Awards Committee | 10/05/20241st year10/05/20252nd year | Evaluate every 3 months |

GOAL TWO: INCREASE VISIBILITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Work closely with the UCCON administration to ensure chapter support and to promote mission-related initiatives. | * Meet with UCCON Dean, Associate Deans, and Program Directors annually and more if appropriate.
* Establish standard annual chapter-college events, initiatives, or programs.
 | President & BOD | 01/01/2024 every 3-6 months | Evaluate every 3 monthsNeed2/8/24 to address this  |

GOAL THREE: INCREASE PRODUCTIVITY OF BETA IOTA CHAPTER

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Increase number of programs, events, opportunities for members and students to engage both virtually and in-person at > 2/year. | * Establish a standard schedule for two scholarly programs/year e,g., Founders’ Day, at least one year in advance (i.e., speaker, location, etc.).
* Provide annual financial and volunteer support to the SONK Consortium for conference.
* Develop programs that engage the UCCON student body, faculty, and administrators.
* Collaborate with other institutions, groups to support the dissemination of research, QI, and current status of nursing science, curriculums, etc.
 | Program Committee | 05/01/20241st year05/01/20252nd year | Evaluate every 3-4 monthsSchedule is set for 2024 Celebration of Nurse Scholars, Founders DaySONK supported at $500/year, BI submits CEU application, and develops flyers/signage2/8/24 |
| Ensure that chapter leaders, committee and advisory council members are knowledgeable of Sigma & Beta Iota governance, events,& initiatives. | * Ensure that each committee, advisory council develops an Operations Manual containing materials necessary to carry out each AC/committee’s responsibilities.
* Prepare a standardized video or webinar about Sigma, Beta Iota Chapter to be updated annually.as appropriate.
 | CAC in collaboration with BOD, Committees, ACs | 06/30/2024 | Evaluate every 3 monthsPresident has met with most committees/AC for a Sigma/Beta Iota orientation.2/8/24 |

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| **OBJECTIVE** | **ACTION** | **RESPONSIBILITY** | **TIMELINE** | **EVALUATION** |
| Develop new programs that address the chapter’s global responsibility. | * Form a Special Task Force to develop an approach to moving the chapter toward global engagement.
* Consider UN Sustainable Goals and role chapter could play. [Sustainable Development Goals | United Nations Development Programme (undp.org)](https://www.undp.org/sustainable-development-goals)
 | BOD appointed Task ForceProgram Committee | 06/30/2024 1st year06/30/20252nd year | Evaluate every 3 monthsHave not moved on this2/8/24 |
| Increase innovative research and scholarly initiatives. | * Evaluate current approach to funding of research grant i.e., funding amount and selection procedure.
* Identify strategies to ensure grant recipients disseminate findings among chapter members and professional community.
* Develop collaborative relationship with UCCON, CCHMC, UCHealth to participate or sponsor Research/QI Day.
* Determine the need for other types of scholarly projects.
 | Research Committee | 06/30/20241st year | Evaluate every 3 months |
| Apply for 2025 Chapter Key Award  | * Appoint Special Task to work on 2025 Chapter Key Award criteria and application process.
* Assess criteria to determine if chapter can reasonably meet the criteria.
* Communicate criteria and actions needed to achieve criteria to BOD, committees, ACs regarding criteria
 | Special Task Force with CLI | 01/15/2024 07/01/2025 | Evaluate every 3 monthsAllison Schlinkert, 2023-2025 CLI) will be working with President on CKA Task Force.2/8/24 |